

Jefferson County
Quit Line Data Summary
 July 1 - September 30, 2003

	County	State
Number of Calls to Quit Line	N = 21	N = 2,935
Percent of Statewide Calls	0.9%	100.0%
Percent of State Population in County¹	0.4%	100.0%

	County %	State %
Gender	N = 20	N = 2,565
Female	75.0%	63.8%
Male	25.0%	36.2%
Race/Ethnicity	N = 19	N = 2,185
People of Color	0.0%	13.0%
White	100.0%	87.0%
Age	N = 21	N = 2,379
Less than 18 years old	0.0%	1.7%
18 - 24 years old	38.1%	15.7%
25 - 34 years old	0.0%	23.3%
35 - 44 years old	4.8%	26.0%
45 years and older	57.1%	33.2%
Education	N = 20	N = 2,267
Did not graduate high school	10.0%	19.5%
High school graduate	20.0%	33.3%
Some college/vocational school	50.0%	35.3%
College graduate	20.0%	11.9%
Caller Type	N = 21	N = 2,685
General Information	4.8%	10.5%
Health care provider	0.0%	3.2%
Tobacco user	95.2%	86.3%
Payer Type	N = 16	N = 1,774
Insured	43.8%	29.4%
Uninsured	25.0%	30.4%
Medicaid	31.3%	40.2%
Heard About	N = 14	N = 2,220
Past caller	7.1%	14.0%
Employer/worksites	0.0%	1.1%
Health care provider	14.3%	29.8%
Television	0.0%	13.7%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.7%
Targeted mailing	0.0%	0.0%
Great Start	0.0%	0.1%
Radio	0.0%	1.1%
Newspaper/Magazine	14.3%	0.5%
Brochure/Newsletter	21.4%	5.6%
Family or friend	35.7%	24.7%
Health Department	7.1%	4.1%
School	0.0%	0.6%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.